

FOR IMMEDIATE RELEASE

March 18, 2009



CONTACT: Courtney Hunter
Sales & Marketing Coordinator
Redemption Plus
913.563.4320
chunter@redemptionplus.com

REDEMPTION PLUS WINS BEST CUSTOMER SERVICE AWARD

Golden Token Award Honors Best Customer Service and Best New Redemption/Novelty Product

LENEXA, KS (March 18, 2009) – Redemption Plus, the leading distributor of redemption merchandise and management consulting for the family entertainment market, won this year’s Golden Token Awards for Best Customer Service and Best New Redemption/Novelty Product.

The Golden Token Awards are one of the industry’s highest honors, presented annually by the International Association for the Leisure and Entertainment Industry (IALEI). Redemption Plus was rewarded for their outstanding customer service and best new redemption product. These awards honor originality, creativity, and excellence in the entertainment industry. This was the first time the winner was determined solely by the members’ votes.

“Providing our customers with superior customer service has always been our top priority, so it is extremely rewarding to be recognized by the industry we have devoted ourselves to,” said Doug Stokes, Vice President of Sales. “We are honored to win such a prestigious award.”

Dewey Kendall, VP of Product Solutions, added “Recently we expanded our selection of bin items, which is the base of any redemption program. Offering our customers a wide selection of high-quality and attractive items is very important and we are grateful to have received the Golden Token Award for one of these new additions.”

This was Redemption Plus’ third time winning the Golden Token Award for Best Customer Service and a first for Best New Redemption/Novelty Product.

About Redemption Plus

Based in Lenexa, KS, Redemption Plus specializes in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, a complete line of party products and crane and merchandiser kits, and operations/management consulting. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a “do-whatever-it-takes” attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company’s online catalog, please visit www.redemptionplus.com.