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REDEMPTION PLUS OFFERS FREE SELF-PACED E-LEARNING

Redemption U online education helps increase customer profitability

LENEXA, KS (April 27, 2009) – Redemption Plus, the leading distributor of redemption merchandise and management consulting for the family entertainment and learning center markets, is now offering a free self-paced e-learning program called [Redemption U](#).

Redemption U is a resource center that allows you to access an extensive library of educational videos, articles, case studies, and white papers. The different modules are designed to provide an introductory learning environment for core redemption topics.

For example, the video '[How to Merchandise a Redemption Center](#)' demonstrates how an attractive merchandise display drives game revenue. Monthly webinars include topics like '[How Bowling Centers can Profit from a Better Game Room](#)' and '[How to Make Ordering Online Easier](#)'. This is only a glimpse of the content offered as new material will be added regularly providing a continuous learning cycle for customers.

Subject matter experts like George McAuliffe, President of Pinnacle Entertainment Advisors by Redemption Plus and a 30-year family entertainment industry veteran, will share his expertise on a wide range of topics such as bowling center hybrids, game room management, and operating crane and merchandisers.

"We are always searching for new ways to educate our customers in order to help them become more profitable and successful. Redemption U is another way we can provide them with valuable information that's easy to access and understand," said Ron Hill, President of Redemption Plus.

Redemption Plus has pioneered several innovative redemption solutions and was the first company to offer a web based merchandise ordering solution, digital packing list (DPL®), merchandise tagging, and redemption counter merchandising to the family entertainment industry. Our Customer Success program, providing respected development and operating advice to our customers, is another industry first. If you would like additional information about Redemption U, please contact Redemption Plus at 888-564-7587.

About Redemption Plus

Based in Lenexa, KS, Redemption Plus specializes in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, a complete line of party products and crane and merchandiser kits, and operations/management consulting. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit www.redemptionplus.com.