

**FOR IMMEDIATE RELEASE**

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CONTACT: Courtney Hunter  
Marketing Coordinator  
Redemption Plus  
913.563.4320  
chunter@redemptionplus.com

**REDEMPTION PLUS LAUNCHES REDEMPTION UNIVERSITY PODCAST**

Interviews shine light on leaders in the family entertainment industry

LENEXA, KS (June 16, 2010) – [Redemption Plus](#), the leading distributor of redemption prizes, incentive merchandise and management consulting for the family entertainment and learning center markets, has launched a new podcast called [The Redemption University Podcast](#) as part of its free e-learning website, [Redemption University](#).

The [Redemption University Podcast](#) will feature interviews with industry thought leaders in order to expose key trends, ideas and best practices that impact the family entertainment industry. This compliments an extensive library of free educational content like [videos](#), [webinars](#), [articles](#), [case studies](#), and [white papers](#) that are available on Redemption University.

Jeremy White, Editor-In-Chief of *Pizza Today*, provided the [first interview](#) for the podcast. Future interview subjects will come from pacesetters in both business and media that address issues pertaining to family entertainment centers, bowling centers, roller skating rinks, water parks, route operators and laser tag facilities to name a few. In addition to Redemption University, customers can also subscribe to the [podcast on iTunes](#).

“This is just one more way to help educate our customers on new ways to become more profitable and successful. The Redemption University Podcast shares thoughts from the brightest minds in the family entertainment industry,” said Jason Kort, Marketing Director of Redemption Plus.

**About Redemption Plus**

[Redemption Plus](#) is North America’s premier source for redemption toys and incentive merchandise. The company makes it easy for Family Entertainment Centers and Educational Learning Centers to deliver a positive customer experience with redemption prizes, novelty plush, crane & merchandiser kits, and party goods. A wholesale toy distributor with 15 years of trusted industry expertise, Redemption Plus provides management consulting to help customers attract and entertain guests while maximizing profitability. For more information on Redemption Plus, please visit [RedemptionPlus.com](#) or call 888.564.7587.