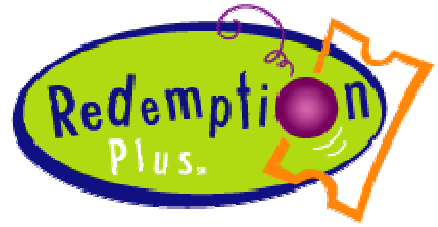


**FOR IMMEDIATE RELEASE**

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**CONTACT:** Courtney Hunter  
Sales & Marketing Coordinator  
Redemption Plus  
913.563.4320  
chunter@redemption-plus.com

**RACHELLE GRANGER APPOINTED ELC ACCOUNT MANAGER**

LENEXA, KS (April 30, 2007) – Redemption Plus, a value-added distributor of redemption and incentive merchandise for the family entertainment and learning center markets, announced today the appointment of Rachelle Granger as Account Manager for the Educational Learning Center Division (ELC).

Rachelle has spent the last four years working in the accounting department for Applebee's corporate office. She was responsible for ensuring that numbers were correctly reported to the Board of Directors as well as the public. She also played a role as Restaurant Account Coordinator, acting as a main point of contact with corporate locations. Her understanding of corporate versus franchise sites and how to relate to each will give her valuable experience when dealing with Redemption Plus' versatile customers.

Prior to Applebee's, Rachelle acted as an account manager for four years with WorldCom (now Verizon). The experience she gained relative to customer relations and managing day to day aspects of multiple accounts will also be a valuable asset in her new position.

"I am looking forward to Rachelle's representation of Redemption Plus. Her fresh perspective and skills will go a long way towards keeping our momentum going and providing our customers with the excellent service they have come to expect." says Scott Kane, ELC Account Executive.

Doug Stokes, VP of Sales & Marketing, added "Rachelle's personality will allow her to build strong trusting relationships with our clients. Her skills are a perfect match, and we look forward to her helping grow and improve our education division."

**About Redemption Plus**

Headquartered in Lenexa, Kansas, Redemption Plus focuses exclusively on providing superior redemption and incentive merchandise for family entertainment centers, educational learning centers, and fund-raising organizations. The company's customized, value-added, 'do-whatever-it-takes' approach places client profitability as one of our top goals. Founded in 1996 by Ron Hill, Redemption Plus leads the industry with its unique inventory ordering and tracking, and its e-commerce system for managing and procuring merchandise. The company currently serves thousands of companies and organizations in North America. For more information, visit [www.redemption-plus.com](http://www.redemption-plus.com).