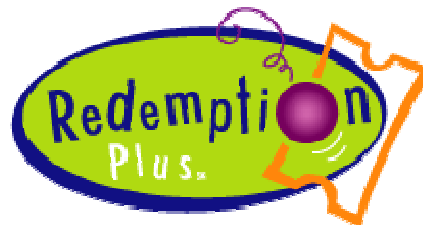


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REDEMPTION PLUS RANKED #42 IN CORPORATE 100 REPORT

LENEXA, KS (August 8, 2006) – Redemption Plus, a value-added distributor of redemption and incentive merchandise for the family entertainment and learning center markets, was ranked number 42 in Ingram’s Corporate 100 Report this year .

Ingram’s, Kansas City’s Business Magazine, recognized the fastest growing companies whose headquarters are located within Kansas City’s 20 county metropolitan area; the results were featured in their July issue. This is the 21st year they have held the competition and the third year that Redemption Plus has been acknowledged. The results are based on each company’s corporate growth over the previous four years.

Redemption Plus attributes its steady growth to several factors, including expanding its product line, enhancing ties with customers and prospective accounts, and introducing technology innovations that simplify the ordering process as well as customers’ inventory management systems.

Courtney Hunter, Sales and Marketing Coordinator for Redemption Plus, says that “regardless of the advancements that Redemption Plus makes, we could never have achieved this success without our customers and the partnerships we have formed with other industry contacts. We value the role they have played and input they have given, and we look forward to continuing to build on these relationships over the years. We hope this will bring us to the top 10 in the near future!”

About Redemption Plus

Based in Lenexa, KS, Redemption Plus is a rapidly growing company specializing in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, plus a complete line of birthday party products and crane and merchandiser kits. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a “do-whatever-it-takes” attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company’s online catalog, please visit <http://www.redemption-plus.com>