



PINNACLE

Entertainment Advisors



# Existing Center

## Improve the Profitability of your Game Room

### Redemption Profitability Check

**Objective:** Health check for your game room - increase profits

**Customer to Provide:** Weekly reports for previous two weeks

6 week or other trend report (optional)

**Services:** Review all game room data

Calibrate game room to targeted cost of sales

Conduct Pinnacle payout analysis

Analyze game mix

Phone conference to provide findings and recommendations

### FEC Audit

**Objective:** Comprehensive analysis of your game room's health

**Customer to Provide:** Profit & Loss/Income statement

Total facility revenue reports for 6 week period

Redemption center information

Marketing plan

Group sales & party package info

**Services:** Same as Redemption Profitability Check PLUS

Review of all attraction performance

Review of P/L performance

Game line item review of performance/payout

Top to bottom review of redemption program

Phone conference to discuss findings & recommendations

Additional on site or other meetings as requested (per diem charges apply)



Visit us online at [GroupPinnacle.com](http://GroupPinnacle.com) or call 877.563.4372





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## Improve the Profitability of your Game Room

### FEC Complete Audit

**Objective:** Comprehensive, in depth review of your facility's financial performance and operational execution

**Customer to Provide:** Total facility revenue reports for 6 week period  
Profit & Loss/Income statement  
Redemption center information  
Marketing plan  
Group sales & party packaging

**Services:** Same as FEC Remote Audit PLUS two day site visit that includes:  
Physical inspection of the premises & space allocation  
Observe guest-staff interaction  
Inspect attractions for mechanical, operational and safety issues  
Inspect game performance and standards  
Inspect redemption center  
Discuss findings & recommendations with key managers  
Staff presentation on FEC/training issues as identified by site management  
Follow up written report  
Review facility revenue report / provide findings & recommendations 4 weeks after visit  
Additional meetings / representation as requested (per diem charges apply)

### Ongoing Consulting Support

**Objective:** Enlist Pinnacle as "part of the management team", providing access to our expertise, ideas, industry trends, resources, and network. Provide third party oversight of operational & financial performance.

**Services:** Same as FEC Complete Audit PLUS  
Bi-weekly review of sales and game room reports  
Bi-weekly call with management to review issues, trends and opportunities  
Additional site visit & audit for a total of 2 per year with report and conference  
Unlimited telephone consultation  
Additional meetings / representation as requested (per diem charges apply)

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