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**MINDY ZUGELDER APPOINTED PRODUCT LINE MANAGER
FOR REDEMPTION PLUS**

Lenexa, Kan. (March 6, 2006) – Redemption Plus, a value-added distributor of products for the family entertainment and learning center markets, announced today the promotion of Mindy Zugelder to Product Line Manager. This is the latest of several new positions and promotions they have extended as part of their market expansion plan.

Zugelder has been with Redemption Plus for almost six years, beginning as the Marketing Coordinator. For the last several months, she has played a dual role as Marketing and Merchandise Specialist. She changed to a full time position in the purchasing department beginning January 1, where she found her permanent niche as the Product Line Manager.

When asked about her new position, Zugelder said "I am a total kid at heart and feel that I have a great understanding of what kids love, so the move to the purchasing department is a great one for me! I hope that my love for my job and Redemption Plus can be seen in every product in our line."

Barb Suter, Director of Merchandise, is thrilled to have Mindy on her team full time. "She has a keen eye for cutting edge items and I am sure everyone will be happy with all the new products she's finding. Her hard work and dedication to her job are assets to Redemption Plus and our customers."

About Redemption Plus

Based in Lenexa, Kan., Redemption Plus is a rapidly growing company specializing in providing superior redemption & incentive merchandise and birthday party products to success oriented businesses. They combine legendary customer service with technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their new proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemption-plus.com>

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