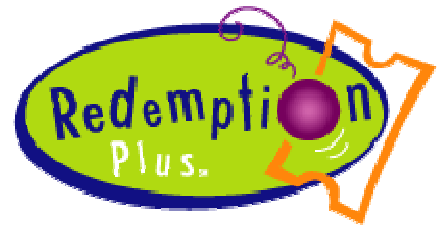


**FOR IMMEDIATE RELEASE**

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**KEVIN HIGHT APPOINTED ACCOUNT MANAGER**

LENEXA, KS (January 5, 2007) – Redemption Plus appointed Kevin Hight to Account Manager for their Family Entertainment Center division. This sector of the company specializes in selling redemption merchandise to family entertainment centers worldwide, as well as providing additional services to assist in enhancing their redemption operations.

Kevin has been a vital member of the Redemption Plus team since July 2004. During this time, he gained valuable experience in a number of different areas to help him better understand the industry as a whole. His previous position, Crane & Merchandiser Specialist, aided him significantly by exposing him to the markets' many crane and merchandiser games. He was responsible for a 200% increase in crane and merchandiser kit sales for Redemption Plus.

When asked about Kevin's change in position, Doug Stokes, VP of Sales & Marketing, said "Kevin has already added valuable experience to help us attain our goals. We look forward to his continued success."

**About Redemption Plus**

Based in Lenexa, Kansas, Redemption Plus offers a huge selection of redemption & incentive merchandise, ranging from penny novelties to high-end electronics, plus a complete line of birthday party products and crane and merchandiser kits. They specialize in serving Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs, as well as other Commercial Business to Business Sales. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. In addition, they are able to tag their merchandise based on that customer's specifications. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemption-plus.com> or call 888.564.7587.