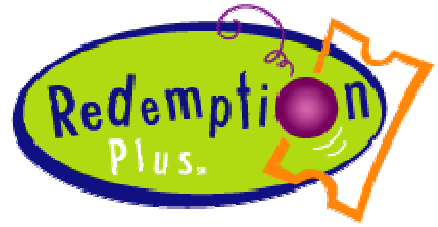


**FOR IMMEDIATE RELEASE**

May 26, 2006



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**KEVIN HIGHT APPOINTED CRANE AND MERCHANDISE SPECIALIST**

LENEXA, KS (May 26, 2006) – Redemption Plus, a value-added distributor of products for the family entertainment and learning center markets, announced today the appointment of Kevin Hight as Crane and Merchandise Specialist. This is a new position offered by Redemption Plus; the primary focus is to source new products for their existing crane and merchandiser kits, as well as expand their selection to include new pre-packs for some of the industry’s most popular redemption games and crane machines.

Kevin has been with Redemption Plus for two years. His previous position was managing their seasonal Halloween store, giving him valuable experience needed for the procurement of products for a specific market segment.

Since Kevin’s promotion, Redemption Plus has seen sales for their crane and merchandiser kits almost double. “I believe this is directly attributed to Kevin’s dedication to ensuring we offer only the best assortment of quality products at an affordable price to our customers. He has gone above and beyond to not only improve our selection, but also develop new ideas to further benefit our customers,” says Barb Suter, Director of Merchandise.

When asked about his new position, Kevin said “I’m looking forward to this opportunity to specialize in and be responsible for helping to grow this segment of our business. I feel it’s an area of opportunity for us, and I’m excited to be part of it.”

**About Redemption Plus**

Based in Lenexa, KS, Redemption Plus is a rapidly growing company specializing in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, plus a complete line of birthday party products and crane and merchandiser kits. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a “do-whatever-it-takes” attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company’s online catalog, please visit <http://www.redemption-plus.com>