

FOR IMMEDIATE RELEASE

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CONTACT: Courtney Hunter German
Marketing Specialist
Redemption Plus
913.563.4320
cgerman@redemptionplus.com

**KEITHA MCBRIDE JOINS THE TEAM AS REGIONAL ACCOUNT MANAGER
Her industry experience will be of value to the company and its customers**

Redemption Plus is excited to announce the addition of Keitha McBride as an Account Manager primarily serving Texas and the surrounding areas.

Keitha's previous experience included 13 years in the family entertainment industry, providing consulting services for companies such as Main Event Entertainment and Brunswick Bowling, and acting as the Merchandise Buyer for Dave & Buster's. In both of these roles, she researched and evaluated the redemption merchandise, maintained inventory, and ensured the displays were visually appealing for their guests.

"This experience will give Keitha a unique understanding of our customer's business. She'll use this insight to ensure we're offering the right products and tools for their needs." says Doug Stokes, VP of Sales.

In her new role at Redemption Plus, Keitha will be responsible for generating new business and building on our existing relationships in and around Texas, with a strong emphasis on helping family entertainment centers become more profitable and successful.

About Redemption Plus

[Redemption Plus](http://RedemptionPlus.com) is North America's premier source for redemption toys and incentive merchandise. The company makes it easy for Family Entertainment Centers and Educational Learning Centers to deliver a positive customer experience with redemption prizes, novelty plush, crane & merchandiser kits, and party goods. A wholesale toy distributor with 15 years of trusted industry expertise, Redemption Plus provides management consulting to help customers attract and entertain guests while maximizing profitability. For more information on Redemption Plus, please visit RedemptionPlus.com or call 888.564.7587.