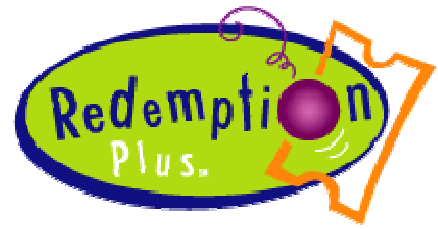


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REDEMPTION PLUS NAMES JASON KORT DIRECTOR OF MARKETING

Experienced marketing executive takes on new role in key management position

LENEXA, KS (April 20, 2009) – Redemption Plus, the leading distributor of redemption merchandise and management consulting for the family entertainment and learning center markets, announced today the appointment of Jason Kort as Director of Marketing.

Jason’s responsibility is to influence businesses that need redemption and incentive merchandise to know, like and trust Redemption Plus. He will manage all aspects of Redemption Plus’ marketing policies, objectives and initiatives.

“Redemption Plus has a proven track record of building profitable redemption programs and I am excited to help build awareness on this innovative company,” said Kort when asked about his new position.

Jason brings over 14 years of marketing and advertising experience working with clients such as Sprint, Blockbuster, and Wal-Mart. Prior to joining the Redemption Plus team, he was the Marketing Director for SoftVu where he provided marketing strategy and creative content for their clients. He also helped grow the online start-up at Sunlight Saunas to over \$15 million in sales in less than 3 years.

Jason is an advocate for marketing automation and his writings can be seen in a variety of business publications and blogs.

About Redemption Plus

Based in Lenexa, KS, Redemption Plus specializes in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, a complete line of party products and crane and merchandiser kits, and operations/management consulting. They combine legendary customer service with the latest in technology to create an easy and cost effective way to do business. Their team serves customers with a “do-whatever-it-takes” attitude and is empowered with the authority to satisfy every customer, every time. Their proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company’s online catalog, please visit <http://www.redemptionplus.com>.