



PINNACLE

Entertainment Advisors



New Center

Basic Game Room Launch Packages

All packages include:

Design & Game Plan

- Review architectural drawings for optimal space utilization
- Recommend game list for best sellers & cost benefit ROI
- Create autocad game room layout
- Establish point of sale pricing and individual game pricing
- Set payout standards for redemption games and direct merchandisers

Redemption

- Recommend debit card supplier & redemption vendor(s)
- Create and implement merchandise plan
- Assist with design, acquisition of redemption center
- Identify operating equipment & supplies; recommend vendors; pass through preferential pricing

Operations

- Pinnacle Game Room Operating Manual (custom blueprint for successful operations)
- Conference call w/ client's executive, marketing and design teams to integrate entertainment areas into the customer experience
- Supervise entertainment management in executing pre-opening plans

Support

- Work with client to produce staffing schedule(s) and payroll budget
- Review management reports & hold phone conference reviews for 1st 30 days after opening
- Educate existing management and staff on the industry, internal systems and standards
- Unlimited telephone consultation in design phase

Note: These represent Game Room Packages only. Our capabilities extend to the planning, acquisition, construction, and operation of a wide selection of FEC attractions such as Laser Tag, GoKarts, Rides, Miniature Golf, Children's Play, and others. Quotes can be provided on a project basis.



Visit us online at GroupPinnacle.com or call 888.564.7587





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New Center

Basic Game Room Launch Packages

No site visit
&
facility owned
games

Receive everything outlined on page 1 PLUS:

Assist in game distributor selection with set up and ongoing support standards; manage game purchase and delivery

Design weekly revenue report & reporting system

Cost: \$4500 & up (scaled to facility size)

No site visit
&
third party
operator

Receive everything outlined on page 1 PLUS:

Assist negotiation of game vendor contract & collection procedures

Review game vendor list and provide recommendations

Create game plan for game vendor list

Work with game vendor to develop pricing parameters for all games and attractions for peak and off peak periods

Cost: \$4500 & up (scaled to facility size)

site visit &
facility owned
games

Receive everything outlined on page 1 PLUS:

Assist in game distributor selection with set up and ongoing support standards; manage game purchase and delivery

Design weekly revenue report & reporting system

2 day site visit, anticipated to occur in connection with pre-opening period

Assist with set up, pre-opening, and post-opening refinement of operations

Conduct training sessions with management team

Review management reports & hold phone conference reviews for 1st

30 days after opening

Cost: \$7500 & up (scaled to facility size)

site visit &
third party
operator

Receive everything outlined on page 1 PLUS:

Assist negotiation of game vendor contract & collection procedures

Review game vendor list, provide recommendations & create game plan

Work with game vendor to develop pricing parameters for all games and attractions for peak and off peak periods

2 day site visit, anticipated to occur in connection with pre-opening period

Assist with set up, pre-opening, and post-opening refinement of operations

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