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## **DOUG STOKES APPOINTED VICE PRESIDENT OF SALES & MARKETING FOR REDEMPTION PLUS**

LENEXA, Kan. (August 26, 2005) – Redemption Plus, a value-added distributor of products for the family entertainment and learning center markets, announced today, as a part of the company's market expansion plan, the hiring of Doug Stokes, Vice President of Sales and Marketing

Stokes comes to Redemption Plus as Vice President of Sales for the past 3 years of Peavey Corporation, a leader in incentive programs. Previous to that, he was with Dean Machinery (a Caterpillar dealership) for over 10 years where he served in several sales roles and developed and managed the Rental Services division. He has had extensive experience in management, sales, customer service, marketing, and handling the special needs of B2B accounts.

"Redemption Plus is already a proven leader in the family entertainment and learning center industries," said Stokes. "We are currently positioned to help our clients become even more successful and I am looking forward to working with such a customer oriented team."

Stokes graduated from the University of Kansas with a bachelor's degree in Business Administration and a Masters in Business Administration. Stokes currently lives in Overland Park with his wife, Ann, and their three children Carter age 9, Joe age 7, and Kate age 4.

### About Redemption Plus

Based in Lenexa, Kan., Redemption Plus is a rapidly growing company specializing in providing superior redemption & incentive merchandise and birthday party products to success oriented businesses. They combine legendary customer service with technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their new proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemption-plus.com>

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