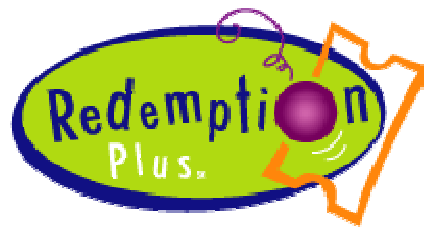


FOR IMMEDIATE RELEASE

April 27, 2006

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DENISE SHERRICK APPOINTED IMPORT SPECIALIST

LENEXA, Kan. (April 27, 2006) – Redemption Plus, a value-added distributor of products for the family entertainment and learning center markets, announced today the appointment of Denise Sherrick as Import Specialist. This is a new position offered by Redemption Plus designed to assist them with importing redemption and incentive merchandise from overseas markets. This will provide them with a greater opportunity to expand their product selection and add more unique merchandise to their line.

The primary focus of Denise's position is to source new products as well as staple items from China. Once the program is established, Redemption Plus will begin offering a larger variety of items at an affordable price to their customers. Denise's ability to speak both fluent Mandarin and Cantonese, in conjunction with her prior experience with overseas trade, gives her a strong upper-hand in this position.

Sherrick is originally from Guangzhou, China and moved to the United States last year. This is the first position she has held in the States and says "she couldn't have found a better company". Prior to her move, she worked in a similar role for a European buying office.

Barb Suter, Director of Merchandise for Redemption Plus, says she is "very excited to have Denise on board. She has a strong background in China trade and will be an asset to our purchasing team."

About Redemption Plus

Based in Lenexa, Kan., Redemption Plus is a rapidly growing company specializing in providing redemption & incentive merchandise, ranging from penny novelties to high-end electronics, plus a complete line of birthday party products and crane and merchandiser kits. They combine legendary customer service with technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their new proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemption-plus.com>