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**BARB SUTER AND JULIE ANNETT
PROMOTED TO DIRECTOR, MANAGEMENT POSITIONS
FOR REDEMPTION PLUS**

Lenexa, Kan. (January 10, 2006) – Redemption Plus, a value-added distributor of redemption and incentive merchandise for the family entertainment and learning center markets, announces the promotion of Barb Suter and Julie Annett to director and management positions, respectively, in their specialized departments.

Barb began her career with Redemption Plus 5½ years ago, recently moving up from Merchandise Manager to Director of Merchandise. Her goal for this new position is to continuously increase Redemption Plus's product line by keeping up to date with and incorporating only the newest and trendiest merchandise. Her 20+ years of purchasing experience has given her the knowledge and resources to make that happen.

Julie Annett was subsequently promoted from her former Information Technology Specialist position to Information Technology Manager. She is also a 5½ year veteran with Redemption Plus.

When asked about her advancement, Annett responded, "I am really excited about the current promotion; I love working for this company. Redemption Plus maximizes on the use of technology for our clients and we are a step ahead in the industry. I like being part of all the growth and exciting possibilities that lie ahead."

Both Suter and Annett have been with Redemption Plus since shortly after the company was founded. They have both played a significant role in the company's ongoing success and look forward to the opportunity to continue to be a part of this as the company reaches the end of its first decade in the industry.

Ron Hill, president of Redemption Plus, say he is "extremely lucky to have such knowledgeable and highly talented people representing the company" and believes "their new positions will give them the opportunity to make the best of those talents, taking themselves and the company to new heights in 2006".

About Redemption Plus

Based in Lenexa, Kan., Redemption Plus is a rapidly growing company specializing in providing superior redemption & incentive merchandise and birthday party products to success oriented businesses. They combine legendary customer service with technology to create an easy and cost effective way to do business. Their team serves customers with a "do-whatever-it-takes" attitude and is empowered with the authority to satisfy every customer, every time. Their new proprietary online ordering tool allows companies to customize their buying process to suit their business needs. The company caters to various market segments including Family Entertainment Centers, Educational/Learning Centers, School Carnivals and Fundraising Programs for organizations and other Commercial Business to Business sales. For more information on Redemption Plus or to view the company's online catalog, please visit <http://www.redemption-plus.com>

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