



**YOU ARE INVITED to the Iowa BPA
Summer Meeting & Trade Show**

July 15th & 16, 2015!

It will be held at
Adventureland Inn,
I-80 & Hwy 65, Altoona IA
close to Prairie Meadows Casino
The meeting will consist of
Exhibits, Education & FUN



“Pump It Up”

Small centers can add new revenue!

Let our speakers show you how on your budget.

AGENDA

Wednesday, July 15th

10:00 AM to 11:00 AM..... Registration

11:00 AM to 12:00 Noon ... IBPA Board of Directors Meeting.

12:00 to 2:00 PM IBPA Annual Meeting, Lunch & Trade Show

2:15 to 3:00 PM Amy Arcuri, Smart Buy Expert

..... **“See what programs BPAA has to make you and save you some
serious \$ MONEY \$” Play the Jeopardy Game Show, cash
prizes will be awarded.**

**3:00 to 3:45 Ben Jones, Live Oak Financial - Financing for you to remodel,
renovate, refinance and/or expand.**

3:45 to 4:00 PM Break

**4:00 to 5:00 PM Round Tables, best practices and best promotions. Walk away
with 100 new idea for small & large centers.**

5:00 to Midnight Hospitality room open, pool side room with access to pool.

..... **There will be beer, soft drinks, mixes & food.**

..... **Families Welcome!**

Thursday, July 16th

8:30 to 10:00 AM Continental Breakfast & Trade Show

10:00 to 11:00 AM George McAuliffe, President of Pinnacle Entertainment

..... **“Redemption Plus.**

..... **“How Centers of all sizes can make \$\$\$ with redemption.”**

11:00 to 11:30 Eric Guthrie, Zone Lazer Tag Inc.

..... **“Lanes to Lazer Tag”**

11:30 AM Have a safe trip home.

Registration: Member Centers - \$25 per person

Non-member Centers - \$40 per person

Listed meal functions are included in registration

Contact us at 1-800-622-2695, 515-255-0808 or iowabowling@mchsi.com to register.





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*Featuring two exhibit times, Wednesday, July 15th, from Noon to 2 PM, during lunch.
The second time will be Tuesday 8:30 AM with a continental breakfast.
Exhibitors will be set up in the meeting room.
Set up time Wednesday, July 15th from 8 AM to Noon
Rooms in the IBPA block will be discounted at \$129 + tax,
pool side rooms are \$249 + tax, our code is Iowa BPA or #164492.*

EXHIBITOR REGISTRATION:

GOLD SPONSOR: \$500 - includes table top exhibit, up to 4 person registration, banner, business link on Iowa BPA website and opportunity to speak at sponsored event.
(Co-Sponsoring: Cocktail Reception during Exhibits or Lunch)

SILVER SPONSOR: \$300 - includes table top exhibit, up to 2 person registration, banner, business link on Iowa BPA website and opportunity to speak at sponsored event.
(Co-Sponsoring: Guest speakers)

BRONZE SPONSOR: \$200 - includes table top exhibit, banner, business link on Iowa BPA website and opportunity to speak at sponsored event.
(Co-Sponsoring: Continental Breakfast or Break)

All exhibitors are invited to take part in all events including meals.



Company Name: _____

Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Email : _____ # of Registrations: _____

Phone: _____

Method of Payment: Sponsored Event: _____

Check _____ Credit Card: _____

Master Card: _____ Visa: _____

Card Number: _____ Expiration Date: _____

Name of person on the card: _____

Signature: _____

Return to: Iowa BPA, 2518 Clarkson Avenue, Des Moines IA 50310

Email to: iowabowling1@mchsi.com or Phone: 1-800-622-2695 or 515-255-0808.

***Iowa BPA
2518 Clarkson Avenue
Des Moines, IA 50310***

Dear Exhibitors,

We appreciate your support of our Iowa BPA Summer Meeting & Trade Show, without your support we would not be able to provide the great benefit to our members.

This year we have an even better show with a very intimate exhibit area located in the same room as our membership meeting and seminars. We have found that in the past years this is the best way to insure interaction between attendees and exhibitors.

Our program this year should entice more proprietors. It will be the complete package; how to save money, how to add new revenue streams, and how to finance it with four expert speakers. Then visit ALL our exhibitors with products and services to build your business even more!

The four expert speakers are Amy Arcuri “BPAA” Smart Buy expert”; Ben Jones, “Live Oak Bank”, bowling center financing expert; George McAuliffe, “President Pinnacle Entertainment Redemption Plus” and Eric Guthrie, “Zone Lazer Tag”, Lanes to Lazer Tag. Then visit ALL our exhibitors with products and services to build your business even more!

We hope you plan on being with us this year.
Iowa BPA Executive Committee

Randy Thompson
Phil Torgerson
Mick Hackbarth